

Harris Interactive QuickQuery
 Fielding Period: March 12-16, 2009
 American Sugar Alliance
 Weighted To The U.S. General Adult Population - Propensity

17 Mar 2009

Q5405 How important do you think it is for the United States to be able to produce food domestically instead of relying on foreign suppliers?

Base: All Respondents

	Region					Age				Male Age					Female Age					Marital Status		
	Total	North-east	Mid-west	South	West	18-34	35-44	45-54	55+	Total	18-34	35-44	45-54	55+	Total	18-34	35-44	45-54	55+	Married	Single/ Never Married	Div./ Sep./ Wid.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2486	670	653	743	420	738	435	553	760	1162	359	189	264	350	1324	379	246	289	410	1305	643	382
Weighted Base	2486	554	555	822	556	722	451	524	790	1178	345	219	259	355	1308	377	231	264	435	1384	607	346
At Least Somewhat Important (Net)	2416	546	546	790	535	684	436	513	783	1150	332	213	254	352	1266	353	224	259	430	1355	577	339
	97%FU	99%aDe	98%d	96%	96%	95%	97%	98%F	99%AFG	98%	96%	97%	98%p	99%KP	97%	94%	97%	98%p	99%kP	98%aU	95%	98%u
Very Important/Important (Sub-Net)	2267	499	504	748	515	623	401	489	753	1066	298	190	241	337	1201	325	212	248	416	1277	524	327
	91%FU	90%	91%	91%	93%	86%	89%	93%Fg	95%AFG	90%	86%	87%	93%kp	95%KL	92%	86%	91%	94%KL	96%KL	92%U	86%	95%AU
(4) Very important	1878	415	426	601	436	459	336	420	663	866	220	156	203	287	1012	239	180	217	376	1067	395	297
	76%FU	75%	77%	73%	79%	64%	75%F	80%AF	84%AFG	74%	64%	71%	78%KP	81%KL	77%a	63%	78%KP	82%KL	87%KL	77%U	65%	86%ATU
(3) Important	389	84	78	147	79	165	65	69	90	199	78	33	38	50	189	87	32	31	40	211	128	30
	16%IV	15%	14%	18%	14%	23%AGH	14%	13%	11%	17%	23%mn	15%	15%	14%	14%	23%mn	14%	12%	9%	15%V	21%ATV	9%
(2) Somewhat important	149	47	42	41	19	61	35	24	29	84	33	23	13	15	65	27	12	12	14	78	54	12
	6%eIo	8%ADE	7%E	5%	3%	8%AhI	8%I	5%	4%	7%o	10%Nr	10%nrS	5%	4%	5%	7%S	5%	4%	3%	6%	9%AtV	3%
(1) Not at all important	19	5	3	5	7	9	7	4	-	13	5	4	4	-	6	3	3	-	-	7	9	-
	1%i	1%	*	1%	1%	1%I	2%I	1%i	-	1%	1%S	2%nS	1%ns	-	*	1%	1%S	-	-	1%	2%atv	-
Not sure	51	3	6	28	14	29	8	7	7	15	8	3	2	2	36	21	5	5	5	21	21	7
	2%BIj	1%	1%	3%ABc	2%b	4%AHl	2%	1%	1%	1%	2%	1%	1%	1%	3%aj	6%LMN	2%	2%	1%	2%	3%at	2%
Mean	3.7FJ	3.7	3.7	3.7	3.7b	3.6	3.6f	3.8aFg	3.8AFG	3.6	3.5	3.6	3.7Kp	3.8KL	3.7AJ	3.6	3.7Kp	3.8KL	3.8KL	3.7U	3.6	3.8ATU
	U												P				P	MPQ				
Std. Dev.	0.62	0.67	0.63	0.59	0.58	0.71	0.69	0.57	0.48	0.66	0.74	0.76	0.63	0.52	0.57	0.68	0.62	0.51	0.44	0.59	0.73	0.45
Std. Err.	0.01	0.03	0.02	0.02	0.03	0.03	0.03	0.02	0.02	0.02	0.04	0.06	0.04	0.03	0.02	0.04	0.04	0.03	0.02	0.02	0.03	0.02
Sigma	2486	554	555	822	556	722	451	524	790	1178	345	219	259	355	1308	377	231	264	435	1384	607	346
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E - A/F/G/H/I - A/J/O - K/L/M/N/P/Q/R/S - A/T/U/V
 Overlap formulae used.

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Q5410 Which of these two opinions comes closest to your own? Do you feel...?

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	Region					Age				Male Age					Female Age					Marital Status		
	Total	North-east	Mid-west	South	West	18-34	35-44	45-54	55+	Total	18-34	35-44	45-54	55+	Total	18-34	35-44	45-54	55+	Married	Single/ Never Married	Div./ Sep./ Wid.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2486	670	653	743	420	738	435	553	760	1162	359	189	264	350	1324	379	246	289	410	1305	643	382
Weighted Base	2486	554	555	822	556	722	451	524	790	1178	345	219	259	355	1308	377	231	264	435	1384	607	346
Like Smith (Net)	1763	375	409	586	392	413	323	382	644	789	199	148	174	268	974	215	176	208	376	1009	380	270
	71% U	FJ 68% b	74% b	71% b	71% b	57% F	72% F	73% F	82% H	AFG 67% H	58% p	67% p	67% kp	76% P	Km 74% AJ	57% P	76% MP	79% MP	KL 86% MNPQR	KL 73% aU	63% aU	78% AU
(1) Exactly like Smith	762	166	172	244	180	129	121	163	349	325	60	54	71	140	437	69	67	92	209	434	145	148
	31% U	FJ 30% U	31% U	30% U	32% U	18% F	27% F	31% F	44% H	AFG 28% H	17% H	25% H	27% kp	40% MPq	KL 33% AJ	18% P	29% P	35% P	KL 48% MnPQR	KL 31% U	24% U	43% ATU
(2) Somewhat like Smith	1001	209	238	342	212	285	202	219	295	464	139	94	103	128	537	146	108	116	167	575	235	121
	40% v	38% v	43% v	42% v	38% v	39% i	45% i	42% i	37% i	39% i	40% i	43% i	40% i	41% i	41% i	39% n	47% n	44% n	38% v	42% v	39% v	35% v
(3) Neither like Smith nor Jones	377	97	71	116	94	161	56	86	75	187	79	24	46	38	190	82	32	40	36	194	121	43
	15% I	17% c	13% c	14% c	17% c	22% AGh	12% I	16% I	9% I	16% I	23% LN	11% I	18% nS	11% I	15% I	22% qS	14% qS	15% qS	8% qS	14% qS	20% ATV	13% qS
Like Jones (Net)	346	82	75	119	69	147	72	56	71	202	67	47	40	48	143	80	24	16	23	181	106	33
	14% hI	15% OV	13% OV	15% OV	12% OV	20% AHI	16% hI	11% I	9% I	17% AO	20% QR	22% nQ	15% RS	14% RS	11% RS	21% nQ	11% s	6% s	5% s	13% s	17% AtV	9% s
(4) Somewhat like Jones	271	62	68	83	58	115	55	42	59	146	48	33	28	37	124	67	22	14	22	148	78	27
	11% hI	11% o	12% o	10% o	11% o	16% AHI	12% I	8% I	7% I	12% o	14% RS	15% RS	11% rS	11% rS	10% RS	18% mN	10% s	5% s	5% s	11% s	13% v	8% s
(5) Exactly like Jones	75	21	7	36	11	32	16	14	12	56	19	15	12	11	19	13	2	2	1	33	28	5
	3% CIO	4% C	1% C	4% ACe	2% Ce	4% aI	4% i	3% I	1% I	5% AO	5% QRS	7% QRS	5% qrs	3% S	1% S	4% S	1% S	1% S	* S	2% S	5% atv	2% S
Mean	2.2 V	2.2 V	2.1 V	2.2 V	2.1 V	2.5 I	2.2 I	2.1 I	1.8 I	2.3 I	2.5 QRS	2.4 RS	2.3 S	2.0 S	2.0 QRS	2.5 QRS	2.1 S	1.9 S	1.7 S	2.1 V	2.4 ATV	1.9 V
Std. Dev.	1.07	1.10	1.02	1.10	1.04	1.09	1.08	1.02	0.97	1.13	1.10	1.19	1.11	1.10	0.99	1.09	0.94	0.89	0.84	1.04	1.12	1.00
Std. Err.	0.02	0.04	0.04	0.04	0.05	0.04	0.05	0.04	0.04	0.03	0.06	0.09	0.07	0.06	0.03	0.06	0.06	0.05	0.04	0.03	0.04	0.05
Sigma	2486	554	555	822	556	722	451	524	790	1178	345	219	259	355	1308	377	231	264	435	1384	607	346
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E - A/F/G/H/I - A/J/O - K/L/M/N/P/Q/R/S - A/T/U/V
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Base: All Respondents

	Education				Income				Household Size				Age/Presence Children				Employment Status						
	Total	H.S. or Less	Some Col.	Col. Grad+	Less Than \$35K	\$35K - \$49.9K	\$50K - \$74.9K	\$75K+	1	2	3-4	5+	Has Chld Hhld	<6	6-12	13-17	No Chld Hhld	Full-time/Self-Empl	Part-time	Total Un-emp.	Student	Retired	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Unweighted Base	2486	633	963	890	650	342	501	587	464	934	827	261	753	307	342	331	1733	1218	360	956	287	495	
Weighted Base	2486	1081	720	686	594	292	412	769	418	934	828	306	813	361	398	359	1673	1158	329	1045	252	530	
At Least Somewhat Important (Net)	2416	1043	697	676	565	285	409	758	401	918	805	292	783	343	382	349	1632	1131	313	1017	237	527	
	97% EU	97% 97%	97% 99% Ab	95% 95% c	98% 95%	99% 98%	99% 95%	99% 95%	96% 96%	98% 97%	97% 97%	95% 95%	96% 96%	95% 96%	97% 97%	98% 98%	98% 98%	95% 95%	97% 97%	94% 94%	99% 99%	ARSTU	
Very Important/Important (Sub-Net)	2267	976	669	621	532	276	390	695	380	872	751	264	720	314	342	322	1546	1065	292	954	206	509	
	91% LM	90% 90%	93% 93%	91% 91%	90% 90%	94% 94%	95% 95%	95% 95%	91% 91%	93% 93%	91% 91%	86% 86%	89% 89%	87% 87%	86% 86%	90% 90%	92% 92%	92% 92%	89% 89%	91% 91%	82% 82%	96% 96%	ARSTU
(4) Very important	1878	810	574	494	442	232	341	580	328	738	595	217	587	253	288	267	1291	886	250	782	136	453	
	76% DK	75% 75%	80% 80%	72% 72%	74% 74%	79% 79%	83% 83%	83% 83%	75% 75%	78% 78%	79% 79%	72% 72%	71% 71%	72% 72%	70% 70%	74% 74%	77% 77%	77% 77%	76% 76%	75% 75%	54% 54%	86% 86%	ARSTU
(3) Important	389	166	95	127	90	44	49	116	52	134	155	47	133	61	55	55	255	179	43	172	69	56	
	16% Cg	15% 15%	13% 13%	19% 19%	15% 15%	15% 15%	12% 12%	15% 15%	12% 12%	14% 14%	19% 19%	15% 15%	16% 16%	17% 17%	14% 14%	15% 15%	15% 15%	15% 15%	13% 13%	16% 16%	28% 28%	11% 11%	ARSTV
(2) Somewhat important	149	67	28	54	32	10	19	63	21	47	54	27	63	29	39	26	86	66	21	64	31	18	
	6% CQV	6% 6%	4% 4%	8% 8%	5% 5%	3% 3%	5% 5%	8% 8%	5% 5%	5% 5%	7% 7%	9% 9%	8% 8%	8% 8%	10% 10%	7% 7%	5% 5%	6% 6%	6% 6%	6% 6%	12% 12%	3% 3%	ARS
(1) Not at all important	19	7	8	5	4	6	*	9	11	3	2	4	5	-	4	4	14	14	5	*	6	-	
	1% kT	1% 1%	1% 1%	1% 1%	1% 1%	2% 2%	aG	* 1%	1% 1%	3% 3%	AJK	* 1%	1% 1%	1% 1%	- 1%	1% 1%	1% 1%	1% 1%	1% 1%	1% 1%	3% 3%	ATV	
Not sure	51	31	15	5	25	1	2	1	7	12	21	11	24	19	12	7	27	13	11	27	9	3	
	2% DGH	3% 3%	2% 2%	1% 1%	4% 4%	AFG	* 1%	* 1%	2% 2%	1% 1%	2% 2%	4% 4%	j	3% 3%	5% 5%	p	3% 3%	2% 2%	1% 1%	3% 3%	3% 3%	4% 4%	RV
Mean	3.7	3.7	3.8	3.6	3.7	3.7	3.8	3.6	3.7	3.7	3.7	3.6	3.7	3.7	3.7	3.7	3.7	3.7	3.7	3.7	3.4	3.8	
	DU	AD	AD	AD	AD	AD	AD	AD	AD	AK	AK	AK	AK	AK	AK	AK	am	U	U	U	U	ARSTU	
Std. Dev.	0.62	0.62	0.57	0.66	0.60	0.62	0.52	0.68	0.69	0.56	0.61	0.71	0.65	0.63	0.71	0.66	0.60	0.63	0.66	0.58	0.81	0.46	
Std. Err.	0.01	0.02	0.02	0.02	0.02	0.03	0.02	0.03	0.03	0.02	0.02	0.04	0.02	0.04	0.04	0.04	0.01	0.02	0.04	0.02	0.05	0.02	
Sigma	2486	1081	720	686	594	292	412	769	418	934	828	306	813	361	398	359	1673	1158	329	1045	252	530	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D - A/E/F/G/H - A/I/J/K/L - A/M/Q - N/O/P - A/R/S/T/U/V
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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2486	633	963	890	650	342	501	587	464	934	827	261	753	307	342	331	1733	1218	360	956	287	495
Weighted Base	2486	1081	720	686	594	292	412	769	418	934	828	306	813	361	398	359	1673	1158	329	1045	252	530
Like Smith (Net)	1763	768	528	467	395	210	303	563	304	689	561	209	550	223	271	265	1213	799	215	786	147	429
	71% kmsU	dE 71%	73% ad	68%	66%	72%	74% e	73% e	73%	74% aK	68%	68%	68%	62%	68%	74% N	73% Am	69% U	65%	75% AR	58%	81% ARSTU
(1) Exactly like Smith	762	377	225	160	170	85	151	226	150	321	210	82	214	92	104	95	547	318	76	377	45	241
	31% MRSU	DK 35% AD	31% D	23%	29%	29%	37% AE	29%	36% AK	34% AK	25%	27%	26%	26%	26%	26%	33% AM	27% U	23%	36% AR	18%	46% ARSTU
(2) Somewhat like Smith	1001	391	304	307	225	125	152	337	155	368	351	127	335	131	167	170	666	481	139	409	103	187
	40% Bv	36%	42% b	45% AB	38%	43%	37%	44% g	37%	39%	42%	42%	41%	36%	42%	47% N	40%	42% v	42%	39% v	41%	35%
(3) Neither like Smith nor Jones	377	184	95	98	118	42	52	82	68	115	139	55	140	71	62	57	237	174	61	146	51	56
	15% JV	cH 17%	13%	14%	20% AG	14%	13%	11%	16%	12%	17% j	18%	17%	20%	16%	14%	15% v	19% V	14% V	20% aT	11%	11% V
Like Jones (Net)	346	129	96	120	81	40	57	123	46	130	128	43	123	67	65	37	223	185	53	112	54	45
	14% TV	12%	13%	18% AB	14%	14%	14%	16%	11%	14%	15%	14%	15%	19% P	16% P	10%	13%	16% AT	16% tV	11%	21% ATV	9%
(4) Somewhat like Jones	271	95	83	93	68	29	37	98	31	105	97	38	106	57	52	34	165	140	41	93	37	36
	11% tV	bIq 9%	12%	14% AB	11%	10%	9%	13%	7%	11% i	12% i	12%	13% q	16% p	13%	10%	10%	12% tV	12% V	9%	15% TV	7%
(5) Exactly like Jones	75	35	13	27	13	11	20	26	15	25	30	5	17	10	13	2	58	44	12	20	17	9
	3% CT	3%	2%	4% C	2%	4%	5% ae	3%	4%	3%	4%	1%	2%	3%	3% P	1%	3%	4% tv	4%	2%	7% ATV	2%
Mean	2.2 TV	jQ 2.1	2.1	2.3 AB	2.2	2.2	2.1	2.2	2.1	2.1	2.3 AI	2.2	2.2 aq	2.3 P	2.3	2.1	2.1	2.2 AT	2.3 AT	2.0 V	2.5 AR	1.8 sTV
Std. Dev.	1.07	1.07	1.03	1.09	1.05	1.08	1.13	1.09	1.07	1.07	1.07	1.02	1.05	1.10	1.08	0.93	1.08	1.10	1.07	1.01	1.15	0.98
Std. Err.	0.02	0.04	0.03	0.04	0.04	0.06	0.05	0.04	0.05	0.04	0.04	0.06	0.04	0.06	0.06	0.05	0.03	0.03	0.06	0.03	0.07	0.04
Sigma	2486	1081	720	686	594	292	412	769	418	934	828	306	813	361	398	359	1673	1158	329	1045	252	530
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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